

## About Ubuntu

Ubuntu is a quarterly national publication that speaks to the key role players, leaders and decision makers and core CSI practitioners in business, government and civil society. Most notably those involved in corporate social investment, sustainable and social development.

Ubuntu plays a constructive role within the context of the country's social and economic growth, development and transformation, sustainability and enterprise development.

### Ubuntu contributes to building our nation through:

- Advancing and highlighting the role of business in South Africa's social and economic development and transformation;
- Promoting the integration of ubuntu values in key policies and programmes;
- Promoting an understanding of the strategic value of investing in socio-economic development; and
- advocating sustainable social development and investment.

Through Ubuntu you can put your messages across to the key decision makers and make a difference to the nation. Enterprise Development (ED) is one of the most innovative, exciting initiatives that can be implemented to find solutions to some of the problems South Africa's economy faces, especially with regards to economic growth and job creation. It is also in this area that corporates and other stakeholders can put their money where their mouths are in terms of corporate social responsibility (CSR) by investing in important enterprise development initiatives. The five pillars of ED are:

1. Assist or Accelerate Development
2. Sustainability
3. Financial Independence
4. Operational Independence
5. Opportunities

### Regular features

Corporate Social Responsibility; Good Corporate Governance; Economic Development; Social Development; Transformation; Nation Building; Youth Development; Sports Development; Skills Development, Enterprise Development.

# UBUNTU

## Building Our Nation Together





*"A traveler through a country would stop at a village and he didn't have to ask for food or for water. Once he stops, the people give him food, entertain him. That is one aspect of Ubuntu but it will have various aspects. Ubuntu does not mean that people should not enrich themselves. The question therefore is: Are you going to do so in order to enable the community around you to be able to improve?"*

- Corporate Social Responsibility
- Economic Development
- Social Development
- Transformation
- Nation Building
- Sustainable Development
- Youth Development
- Sports Development

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- March, June, September and December

#### **Distribution**

We distribute to:

- National, Provincial and Local Government and government ministers
- CEOs of JSE-listed Companies
- CEOs of BEE Companies
- CSI Executives
- Local and foreign donors and funders
- SA and Foreign embassies
- Tertiary Education Institutes
- Directors of leading business organisations

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4 PAGES 5 PAGES	R 69 000 R 88 000	
<b>CASE STUDIES (ADVERT PAGE TO BE INCLUDED OPTIONAL)</b>		
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## **Contact**

#### **E-mail**

**David Townsend**  
david.townsend@capemedia.co.za

#### **Editor**

Nadia Gamielien  
nadiag@capemedia.co.za

#### **Contact**

021 681 7211

#### **Address**

Cape Media House  
Cnr Main & Devonshire Hill  
Road, Rondebosch, Cape Town  
7700

#### **Postal Address**

Suite 82, Private Bag X1005  
Claremont, 7735, Cape Town

#### **Telephone/Fax**

Tel: 021- 681 7000  
Fax: 021- 685 4448

#### **Web**

www.ubuntu.co.za  
www.capemedia.co.za  
www.bnradio.co.za

